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Fairphone's route to Impact & Change

de Nationale Conferentie Duurzame Digitalisering

Sept 2026

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In the beginning

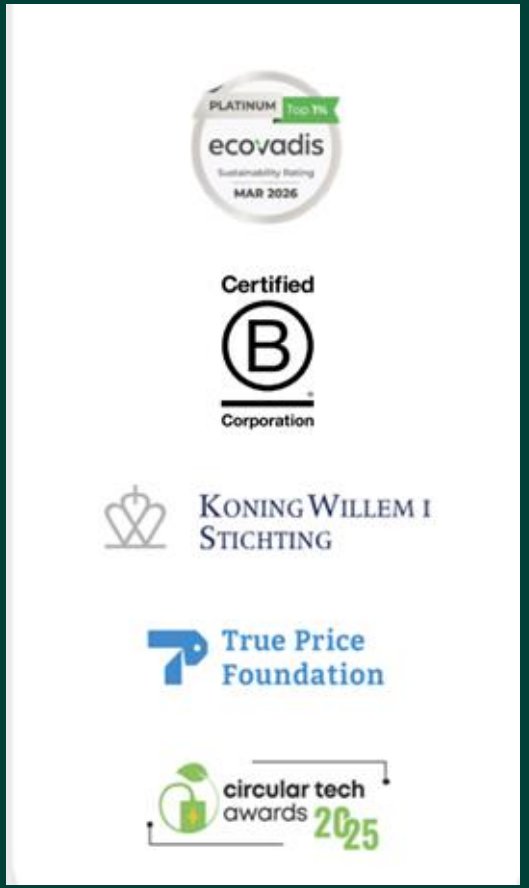
Fairphone started in 2010 as an awareness campaign against conflict minerals in consumer electronics.



Why we're in business today...

Our Mission:

Motivate the industry to act more responsibly by establishing a viable market for ethical electronics.



Fairphone is entering the next stage

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Our smartphone legacy and future



Fairphone 1
2013



Fairphone 2
2015



Fairphone 3
2019



Fairphone 3+
2020





Fairphone 4
2021







Fairphone 5
2023







Le Fairphone
(Gen 6)
2025



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Our impact strategy

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Our theory of change

Fair to people and planet across the product life cycle





- Our impact areas cover the entire product life cycle
- We address the salient (“material”) social & environmental issues
- We focus on gaps not addressed by the industry

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The heart of impact: Long-lasting products

The origin of materials in electronics...



Mutanda mine, Cobalt, DRC



Geita mine, Gold, Tanzania

... and how their story continues...

Electronic waste is the world's fastest growing waste stream



1.5 billion phones are sold each year



The average phone lifespan is around 3 years



Only 20% of electronics is recycled after use

… and where too many materials find their end.

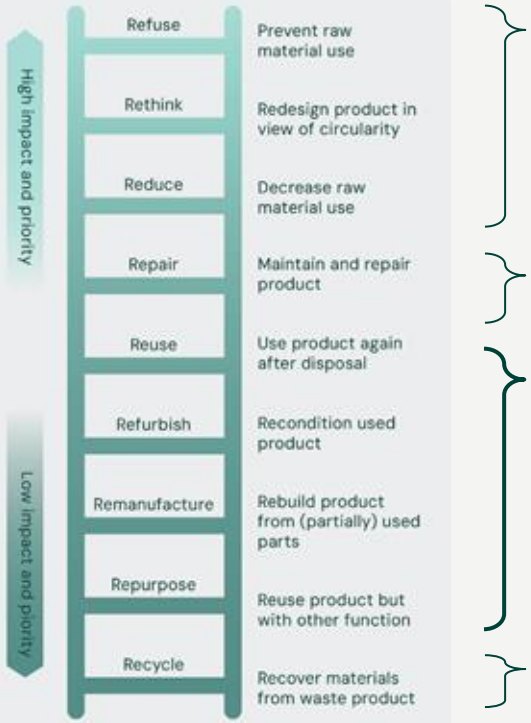




New Agbogbloshie, Accra, Ghana (2023)

Circularity at Fairphone

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Designing for circularity

Innovating both the product architecture and the entire supporting ecosystem to minimize waste from the start.

Prolonging the use phase

Encouraging maintenance, repair, and long-term ownership to keep devices in active use for as long as possible.

Recovering for a second life

Collecting and preparing products for reuse, refurbishment, or repurposing in new contexts.

Closing the loop through recycling

Ensuring that at the end of its useful life, every product is collected and processed to recover valuable raw materials.

Lifetime limitations of smartphones

The average phone lifespan is around 3 years

1. Limited durability of standardized components
2. Battery charging cycles
3. Limited software support of chipset by producers
4. Promotion of phone replacements for newest technology (although mature)
5. Lack of cost-effective and easily accessible repair options
6. User behaviour

Fairphone's approach to longer lifespans

2.5 years lifespan:



5 years lifespan:



Built to last

- Durability
- Repairability through modular design
- Promotion of DIY repairs
- Affordable spare parts
- Repair information accessible to everyone

Long-term software support

- Security- and functional updates
- Keeping the phone relevant and running with new apps

5 years Warranty

- Incentive for users to repair their phone
- Statement that we trust the quality we deliver

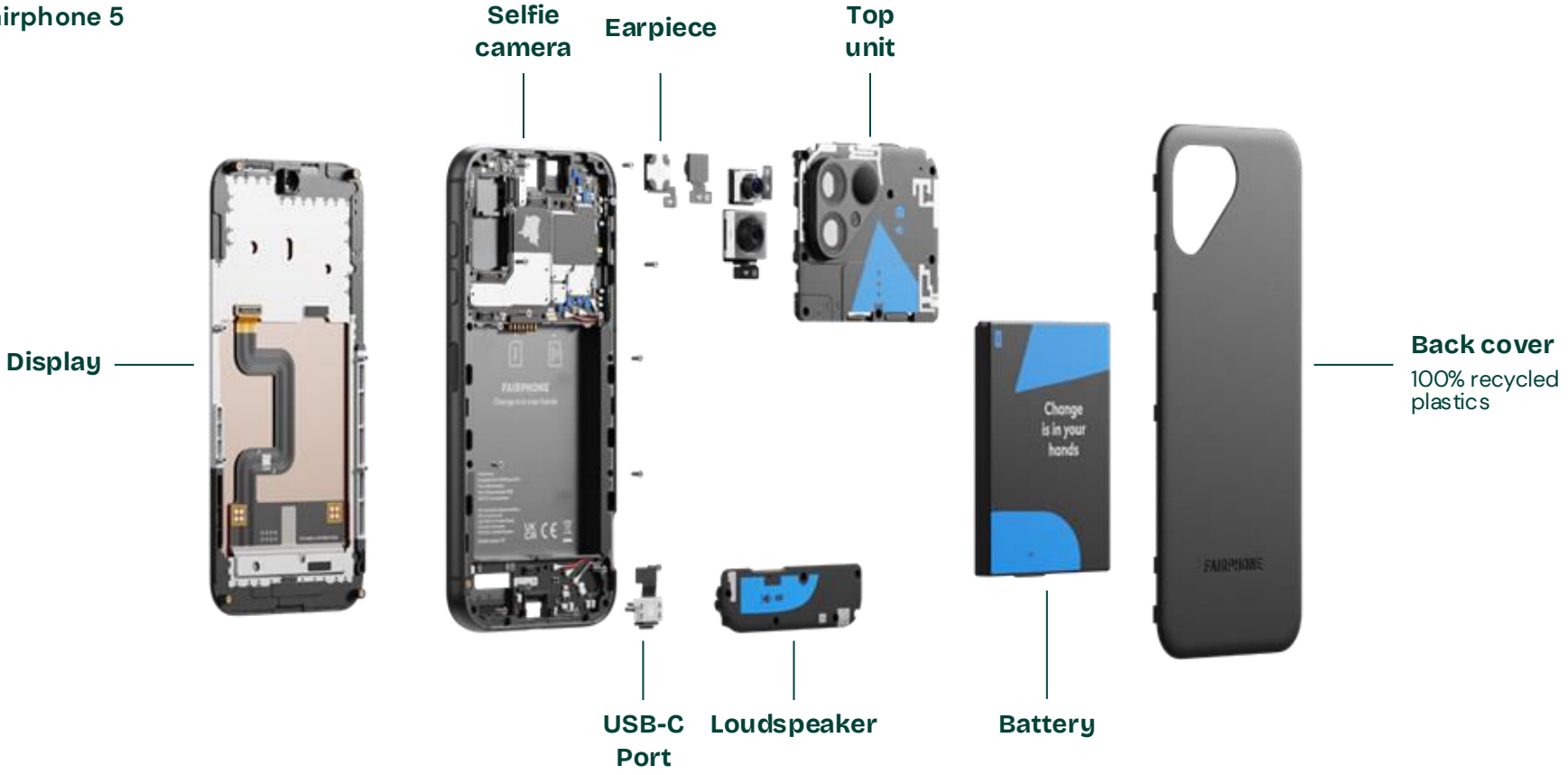
Marketing supporting longevity

- Battery replacement reminders
- Keepclub
- Promotions are only actively shared with customers which haven't bought the respective product recently

Modular. Repairable. Built to last.

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Fairphone 5



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Overall impact on people & planet

People

We measure the number of people experiencing better working & living conditions as a result of Fairphone's efforts at the mines, in the factories and in recycling.

We focus on ensuring that people

- Are healthier and safer at work
- Have better wages and incomes
- Have better voice and representation





Planet

We **avoid** greenhouse gas emissions, fresh water, and raw material use through our long-lasting devices.

Since 2021, we have avoided a total of 6,231 tons of CO_2e.

We **reduce** emissions by using green energy in manufacturing, cleaner logistics and other actions.

In 2025 we achieved **7.34% reduction in GHG emissions** versus the base year 2022 even with record growth and sales.

2025 Impact

2,083
tons of CO_2e avoided

981,474
m^3 of fresh water use avoided

14.7 tons
of raw material use avoided

GHG Emissions	Emissions in tCO_2e		Progress (%)
	Base Year 2022	2025	
Scope 1	0	0	0
Scope 2 (Location-based)	22	27,9	26%
Scope 2 (Market-based)	0	0	0%
Scope 3	9,358	8671	-7.34%
Total Scope 1, 2, 3 (Location-based)	9,380	8699	-7.26%
Total Scope 1, 2, 3 (Market-based)	9,358	8671	-7.34%



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Thank you

www.fairphone.com

Jan 2025